

### Help us recruit new reading partners!



As a current reading partner, we are thrilled to have your help to recruit additional volunteers! Below are some resources to help you reach out to your networks.

Once you have identified one (or more) possible Reading Partners tutors, you can either:

- Notify your Site Coordinator
- Email our Community Engagement Team directly at <u>volunteerSF@readingpartners.org</u>, with their contact information, or
- Have your friend/family member reach out to us directly.

If you have any questions, please don't hesitate to reach out us anytime!

#### **Resources:**

Sample email template to send to your networks

Sample Facebook posts

Sample Twitter posts

Sample LinkedIn post

Volunteer recruitment flyer

Link to Reading Partners video

Sample email template to introduce Reading Partners to your workplace

## **Feadingpartners**

#### Sample email template to send to your networks:

#### Hi <mark>[NAME</mark>],

Hope that you are well! I'm currently volunteering as a tutor with an organization called <u>Reading Partners</u>, a nonprofit that works directly in local underserved elementary schools, and mobilizes community volunteers to provide one-on-one tutoring.

I have been volunteering with Reading Partners since [DATE], and have been paired to work one-on-one with a student named [STUDENT NAME].

[Optional: Include a few sentences about your volunteer experience!]

No prior experience is required to volunteer, since tutors are given with an easy-to-follow curriculum that includes all of the books, worksheets, and step-by-step lesson plans to teach an effective lesson, under the supervision of a staff Site Coordinator.

I am working with Reading Partner at [SCHOOL SITE]. Programming runs Monday through Thursday, generally between 9AM-5PM, and the commitment can be as little as **one hour per week**. You can learn more about Reading Partners story <u>here</u>.

If you are interested in volunteering, please let me know! I would love to have you work with [STUDENT NAME] at [SCHOOL SITE], or alternatively have you join us at any of our <u>30 San Francisco Bay Area school sites</u>.

If you have any questions, please feel free to contact me, or reach out to Reading Partners' Community Engagement Team at <u>volunteerSF@readingpartners.org</u>. I hope that you'll consider getting involved!

Thanks, <mark>[YOUR NAME]</mark>



#### Sample Facebook Posts:

- I signed up to become a reading partner. [@name, @name, @name] I nominate you to become reading partners too: <u>readingpartners.org/volunteer</u>.
- In the US, 4 out of 5 kids from low-income families are not reading at grade level. I'm working with Reading Partners to change that, and you can too. Learn more about becoming a volunteer reading partner at <u>readingpartners.org/volunteer</u>.
- Every week I volunteer as a reading partner at [school] to help my student build his/her reading skills. It is the best hour of my week. I highly recommend you join me. <u>readingpartners.org/volunteer.</u>

#### Sample Twitter Posts:

- I am a #readingpartner empowering kids succeed in reading and in life. Please join me in helping kids learn to read: <u>http://readingpartners.org/how-you-can-help/</u><u>volunteer/</u>
- Become a #ReadingPartner & read with a kid, it can change their world and yours: <u>http://readingpartners.org/how-you-can-help/volunteer/</u>
- 4 out of 5 kids from low-income families can't read at grade-level. Join @ReadingPartners to help change that: <u>http://readingpartners.org/</u>



## **Feadingpartners**



#### Sample LinkedIn Post:

Looking for an opportunity to make a difference in local schools? Become a reading partner for an elementary school student and help them unlock and develop the foundational skills they need to succeed in school and in life! Sign up today: <u>readingpartners.org/volunteer</u>.



# Sample email template to introduce Reading Partners to your workplace:

cc: Jennifer Mao, jennifer.mao@readingpartners.org

SUBJECT: Introduction to Reading Partners

Hi <mark>[NAME</mark>],

Hope that you are well! I'm currently volunteering as a tutor with an organization called <u>Reading Partners</u>, a nonprofit that works directly in local underserved elementary schools, and mobilizes community volunteers to provide one-on-one tutoring.

I have been volunteering with Reading Partners since [DATE], and have been paired to work one-on-one with a student named [STUDENT NAME].

[Optional: Include a few sentences about your volunteer experience!]

No prior experience is required to volunteer, since tutors are given with an easy-to-follow curriculum that includes all of the books, worksheets, and step-by-step lesson plans to teach an effective lesson, under the supervision of a staff Site Coordinator.

Programming runs Monday through Thursday within <u>30 San Francisco Bay Area school</u> <u>sites</u>, and the volunteer commitment can be as little as **one hour per week**. You can learn more about Reading Partners story <u>here</u>.

I wanted to connect you to Jennifer Mao, who heads up volunteer recruitment for Reading Partners - as a community-powered organization, they are always looking to build partnerships with Bay Area companies to connect more folks to volunteer and mentorship opportunities for students in local schools.

I know that Jen would love to connect sometime in the upcoming weeks to discuss possibilities for partnership between Reading Partners and [EMPLOYER NAME], so I will let the two of you take it from here!

Thanks, <mark>[NAME]</mark>