



# Reading Partners 20<sup>th</sup> Anniversary Benefit

May 8, 2019 | Ascent Lounge | 6 PM VIP Reception | 7-9:30 PM Cocktail Party

## CORPORATE SPONSORSHIP LEVELS

Join Reading Partners New York at our 20th Anniversary Benefit on Wednesday, May 8th at the Ascent Lounge! This event celebrates 20 years of Reading Partners engaging communities and empowering students across the country, and growing our work in New York City. This year, we are thrilled to honor Dan Carroll, Reading Partners National Board Chair and founding partner of Brooklands Capital Strategies. As National Board Chair, Dan Carroll has played a vital role in creating a solid foundation allowing Reading Partners to reach more students across the country with its life-changing program.

Over drinks and hors d'oeuvres, 350 guests will gather to engage with other professionals who value education and are passionate about giving back to their communities. This National 20th Anniversary Benefit will engage professionals representing a wide cross section of industries and offers a variety of sponsorship levels for individual and corporate involvement. For more information, please contact Megan Ross, Director of New Business Development at 917-658-8511 or [megan.ross@readingpartners.org](mailto:megan.ross@readingpartners.org)

### Laureate Title Sponsor \$50,000

- Event presenting sponsor title
- Event branding, including signage at the event space and a mention during programming, large logo placement on the invitation
- 25 tickets to the event including VIP reception
- Guaranteed access to a private section during the main event for your designated guests with a dedicated bartender
- Three Tutor for a Day corporate service events for a group of 5-12 volunteers at each event
- An exclusive feature in our NYC and National e-newsletter, which reaches over 18,000 individuals in NYC and 125,000 individuals nationally
- Feature and logo placement on event website
- Exclusive feature on Reading Partners New York's Facebook and Instagram feeds

Prior Sponsors Include:

**KRAMER LEVIN**  
KRAMER LEVIN NAFTALIS & FRANKEL LLP

  
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READING  
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### Reading Partners Sponsor \$25,000

- Event branding, including signage at the event space and a mention during programming, logo placement on the invitation
- 20 tickets to the event including VIP reception
- Two Tutor for a Day corporate service events for a group of 5-12 volunteers at each event
- An exclusive feature in our e-newsletter, which reaches over 18,000 individuals
- Feature and logo placement on event website
- Exclusive feature on Reading Partners New York's Facebook and Instagram feeds

### Scholar Sponsor \$15,000

- Event branding, including signage at the event space
- 10 tickets to the event including VIP reception
- One Tutor for a Day corporate service event for a group of 5-12 volunteers at the event
- Feature in our e-newsletter, which reaches over 18,000 individuals
- Feature and logo placement on event website
- Features on Reading Partners New York's social media channels

### Librarian Sponsor \$10,000

- Event branding, including signage at the event space
- 7 tickets to the event including VIP reception
- Logo placement on event website
- Mention in our e-newsletter, which reaches over 18,000 individuals

### Bookworm Sponsor \$5,000

- Event branding, including signage at the event space
- 5 tickets to the event
- Logo placement on event website

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