

Partners in Impact: Tutor for a Day Events



PROVIDE MISSION-CRITICAL SUPPORT WITH MEASURABLE IMPACT

Reading Partners' mission is to help children become lifelong readers by empowering communities to provide literacy interventions with measurable results. As an organization dedicated to mobilizing communities to improve educational outcomes, we are eager to work with corporate and community partners to benefit low-income students.

Tutor for a day events offer the opportunity to provide students with makeup sessions throughout the year. Since our scheduled tutoring takes place Monday through Thursday, we use Fridays as the day for students to make up sessions that they may have missed and ensure that they stay on track to meet their individual end-of-year literacy goal. We invite our partners to join us in this effort.



Corporate volunteers have the opportunity to experience the Reading Partners program firsthand while providing crucial literacy services to students. Your company's employees will be trained on our curriculum and then provide individualized tutoring sessions at one of our partner elementary schools. Participating partners have a single point of contact to streamline coordination and planning, and also receive customized impact reports to share with organizational leadership to further corporate social responsibility goals.

SAMPLE SCHEDULED FOR A HALF-DAY EVENT

Tutor for a Day events typically take place on Friday mornings and ideally accommodates 5-25 volunteers. Events last two to four hours. Events are very flexible and can be modified to accommodate group size and scheduling needs.

8-9 am	Breakfast, introduction to the reading center, and tutor training
9-9:45 am	Volunteers meet their first student for a 45-minute tutoring session
10-10:45 am	Volunteers meet their second student for a 45-minute tutoring session
11-11:45 am	Volunteers meet their third student for a 45-minute tutoring session
11:45 am-12:30 pm	Debrief and reflection

OPPORTUNITIES FOR BRAND VISIBILITY

We are pleased to provide recognition and brand awareness opportunities for our partners. Recognition opportunities can be customized and may include:

- ✓ A feature on our regional social media channels
- ✓ A listing in our annual report, which is widely circulated nationwide and posted on our website
- ✓ Recognition in a regional newsletter

For more information, or to schedule a tutor for a day event in New York, please contact Megan Ross



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