THE US LITERACY CRISIS
Literacy may not be a top issue in political campaigns, but it should be. Reading is the foundation for learning, maximizing opportunities in life, and advancing the pursuit of a well-balanced society.

THE STAKES ARE HIGH
Research shows that students who are not reading proficiently in third grade are four times less likely to graduate from high school on time—hindering their chances to live happy, healthy, productive lives. Economists predict a shortfall of five million workers with a college education by 2020.

LITERACY = OPPORTUNITY
If we want our communities and country to be successful, we need to ensure our students are afforded every opportunity to reach their full potential—and that starts with literacy.

What is #ReadingMatters2020?
Reading Partners is launching a nonpartisan campaign to ensure voters of all stripes are hyper-aware of the critical role reading plays in ensuring bright futures for US students. Let’s rally together to strengthen our communities by advocating for early literacy education.

Take action:

1. CONTRIBUTIONS
   Become a volunteer tutor or donor with a proven program like Reading Partners and help young students build the reading skills and confidence they will need to reach their full potential.

2. SHARE
   Share the #ReadingMatters2020 campaign video with your network to spread the word about the positive ripple effect that comes from helping a child learn to read.

3. ADVOCATE
   Tell your local, state, and national elected officials that literacy is an important issue they cannot ignore.

“Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in.”

–Unknown