

# INFLUENCING FOR READING PARTNERS

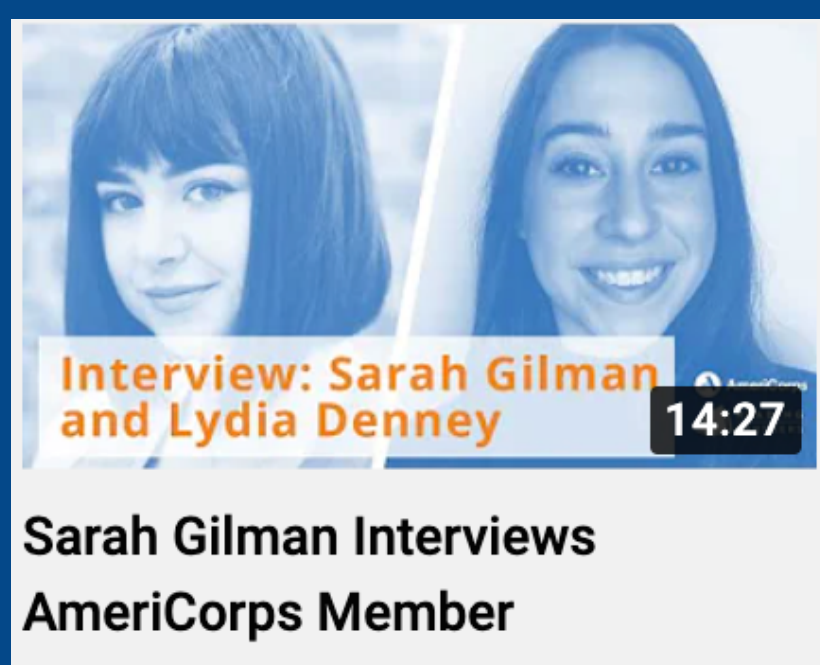
If you have any sort of following on social media and would like to spread the word about Reading Partners, please join us in our mission to empower students.

What you'll receive:

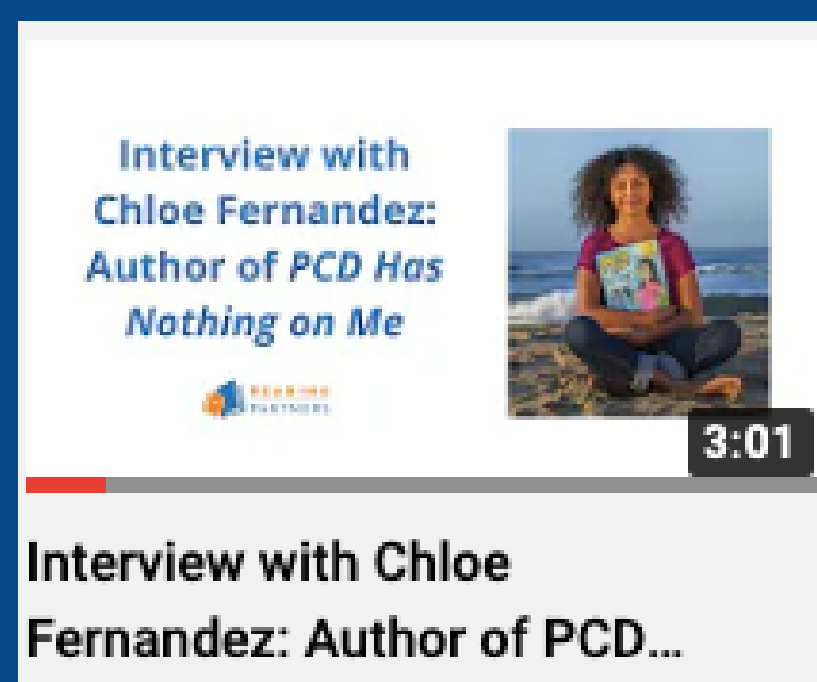
- A chance to make a difference among your networks and support our literacy initiatives
- Sample language for social posts
- Access to our photo folders and logo packages.
- A boost in your account reach when we reshare posts to our networks:
  - [Instagram](#): ~3,000 followers
  - [Twitter](#): ~5,700 followers
  - [Facebook](#): ~9,900 likes
  - [LinkedIn](#): ~11,500 followers

## Past influencers we've worked with:

[Sarah Gilman](#) (Disney channel actress)



[Chloe Fernandez](#) (Child author of *PCD Has Nothing on Me*)



[Eric Ramos](#) (Author of *Super Torta*)



## What we need

Depending on the time of year, our needs at Reading Partners vary. Generally we have three main calls to action:

- Sign up to volunteer
- Apply for AmeriCorps
- Donate

Other needs include:

- Encouraging current volunteers to sign up for another year of tutoring
- Sharing our booklists
- Spreading awareness when we're in the news
- Soliciting monthly donations
- Sharing job postings
- Spreading a love of literacy

## How to get started

If you're interested in using your platform to advocate for Reading Partners, please reach out to Ally Bush at [ally.bush@readingpartners.org](mailto:ally.bush@readingpartners.org) with your name and social media handles.