

Powering Literacy Through Innovation

25

YEARS





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Dear Reading Partners friends and colleagues,



In many ways, the 2023-24 school year felt similar to prior years at Reading Partners. We continued to connect thousands of community volunteers with students in schools—and online—to provide essential one-on-one literacy tutoring, empowering students to succeed in school and far beyond. Beyond our direct tutoring services, we expanded our Powered by Reading Partners program licensing and training partnerships with other nonprofits and organizations that are able to implement our program with the students they already serve. Despite these core similarities with previous years, the 2023-24 school year was also special and unique in that it marked the culmination of 25 years of Reading Partners serving students. From our perspective, the 25-year milestone is significant, not because of what it means for Reading Partners as an organi-

zation, but rather because of what it means for the students and communities with whom we have been so honored to partner.

With the remarkable support of this dedicated community over the past quarter century, Reading Partners has grown from three community leaders supporting a handful of students at Belle Haven Community School in Menlo Park, CA to a nationwide movement supporting thousands of students across hundreds of schools and community partnerships each year. Our power lives in our partnerships—whether with schools, families, volunteers, or other community-based organizations. Together, our mission is to ensure all students—no matter their background—have access to excellent educational resources and opportunities to learn.

In the 2023-24 school year specifically, via direct tutoring, Reading Partners mobilized nearly 8,000 volunteers to support over 7,000 students across the US, and students benefited greatly from the nearly 200,000 individualized tutoring sessions they received. Eighty-seven percent of all Reading Partners students achieved their reading growth goals and more than nine in ten K-2 students finished the year developing mastery of key foundational reading skills needed to read at grade level such as alphabetic principle, phonics, and vocabulary. Among respondents of 2023-24 Reading Partners surveys, 92 percent of principals reported improved school-wide reading progress, 100 percent of teachers reported that Reading Partners is valuable to their school, and 85 percent of volunteers were satisfied with their experience.

**SINCE 1999:**



**85 district partners**



**550+ partner schools**



**85,000+ community volunteers**



**80,000+ students**



**Nearly 3,000,000 one-on-one tutoring sessions**

**PROGRAM INNOVATION IN 2023-24:**

- ✓ **70+** family engagement workshops delivered
- ✓ **Nearly 3,000** family members and caregivers
- ✓ **94%** felt that the workshop content was informative

Beyond our direct tutoring model, 2023-24 was also a year of significant growth and learning. Our Powered by Reading Partners programs had a positive impact on thousands of additional students and families. By partnering with a wide range of community organizations, our curriculum was leveraged to deliver thousands more tutoring sessions to hundreds of students—and 100 percent of staff at those partner organizations believe that Reading Partners added value to their communities.

Twenty five years is a significant milestone. But this milestone moment is as much about preparing for the challenges and opportunities that lie ahead as it is about reflecting on the accomplishments and learnings of the past. Above all else, Reading Partners is an organization that believes deeply in the pursuit of constant improvement. The American literacy challenge calls for this, and our students frankly deserve to have the best opportunities possible to build the foundational reading skills and confidence that will position them for success in school and life. That's why having a growth mindset is part of our organizational DNA which, in turn, has led to innovation like our online tutoring platform (Reading Partners Connects), our Cover to Cover book series, and our Powered by Reading Partners program extensions that will enable us to continue expanding our impact.

A big part of our success at Reading Partners over the past 25 years has come from the fact that we don't just do the work, we live it. Everyone involved in our organization and network is given the opportunity—and encouraged—to work directly with students if they are able to. Personally, that ethos has resulted in me having had the distinct pleasure of working with incredibly bright and wonderful students like Natasha, Rayan, Bella, Ronald, and many others over the years. I absolutely cherish these tutoring relationships, and I derive so much inspiration and insight from every student I have tutored.

As we close out the first 25 years of Reading Partners and look to the years ahead, every key decision we make as an organization should be made through the lens of what's best for the kids we have known and for the kids we don't yet know.

With deep appreciation,



**Adeola (Ola) Whitney, CEO**



Financials for July 1, 2023 — June 30, 2024

INCOME

Foundation Grants	\$ 8,939,996	26%
Government Contracts/Grants	11,795,008	34%
Corporate Gifts/Grants	2,058,241	6%
Individual Contributions	2,871,979	8%
Fee-for-Service	3,294,135	10%
In-Kind Donations	666,981	2%
Events - Net	931,561	3%
Investment Income-Net	2,681,767	8%
Partnership Revenue	1,117,797	3%
Other Income	8,000	0%
<b>TOTAL</b>	<b>34,365,465</b>	<b>100%</b>

EXPENSES

Program Services	\$ 34,572,790	81%
Fundraising	3,791,896	9%
Management & General	4,152,112	10%
<b>TOTAL</b>	<b>42,516,798</b>	<b>100%</b>
Change in Net Assets	(8,151,333)	

STATEMENT  
OF FINANCIAL  
POSITION

Current Assets	\$ 32,542,125
Fixed Assets	146,382
Other Assets	1,692,277
<b>TOTAL ASSETS</b>	<b>34,380,784</b>
Current Liabilities	4,112,503
Other Liabilities	319,266
Net Assets	29,949,015
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>34,380,784</b>

Platinum  
Transparency  
2023

Candid.

Charity  
Navigator



FOUR-STAR

2023-24  
NATIONAL  
BOARD OF  
DIRECTORS

Ian O. Cameron, *Chair*  
Brad Creswell, *Vice Chair and Treasurer*  
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Melissa Connelly  
Oscar Guerrero  
Tracy Hoover  
Rachel Hutton

Harris Larney  
Dr. Barbara Logan Smith  
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Hilah Schutt  
Richard Star  
Tiffany Taylor  
Danielle Kristine Toussaint  
Dr. Sally Ann Zoll

2023-24  
REGIONAL  
BOARD  
CHAIRS

**Baltimore:** Kris Caverly  
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Brandon Lower  
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Tania Curry

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Megan Thomas  
**Silicon Valley:** Jamie Keenan  
**South Carolina:** Emily Swanson  
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OUR GENEROUS  
SUPPORTERS



The following were donated gifts of \$1,000 or more in support  
of the 2023-24 year (July 1, 2023 - June 30, 2024)

\$1,000,000 - \$3,999,999

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HumanLinks Foundation

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Community

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